



Sponsorship Program

East Idaho Fly Tying & Fly Fishing Expo

Mountain America Center, Idaho Falls, ID
March 20-21, 2026



Thank you for considering being a sponsor for the Expo. By doing so, you will be directly supporting the Snake River Cutthroats, Idaho Falls TU Chapter #163, in our conservation and education efforts. We are an IRS 501(c)(3) non-profit.

This funding supports our conservation efforts such as:

- Instream restoration work to create or restore fish habitat
- Riparian restoration work to stabilize stream banks, help control water temperatures and provide fish cover
- Fencing work to keep livestock out of sensitive riparian areas

The funding also supports our education efforts such as:

- Youth programs, which include tying, casting and fishing
- Monthly meeting and Expo presentations on local fishing opportunities, fishing techniques, and local conservation efforts.

The table below summarizes the different recognition items that Expo sponsorships include:

Recognition	Gold	Silver	Bronze
Cash Payment Option	\$2,000	\$1,500	\$500
Merchandise Trade Option (60% of the retail value will be deducted from the cash cost)	60%	60%	60%
Daily Recognition on Arena Big Screen & Concourse Area TVs	XXX		
Daily Recognition on Arena Ribbon Boards	XXX	XXX	XXX
Daily Recognition on Conference Area TVs	XXX	XXX	
Banner Recognition at the Expo (single printed poster (30"x40") behind casting pond)	XXX	XXX	
Banquet & Film Festival Thank You for Sponsorship	XXX	XXX	
Printed Banquet Program Recognition	XXX	XXX	
1 Year of Expo Website Recognition	XXX	XXX	XXX
Social Media Recognition (Facebook, Instagram & Email)	XXX	XXX	

Sponsorships may be paid for with a cash payment, merchandise trade, or a combination of both. If you wish to include merchandise, 60% of the retail value of the item will be applied to the cash cost of the booth.

If you have questions about the sponsorship program you can contact the Expo Co-Chair, Dave Pace, at 208-360-5657 or via email at dbpace2@gmail.com.

Thanks for your support of our efforts.



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is an IRS 501(c)(3) Non Profit Organization

